**Press release**

**Adient presents seating innovations that focus on sustainability, cost and comfort**

* **Showcase of its *Pure Essential, Autonomous Elegance* and *Smart Efficiency 2.0* seating designs**
* **Solutions align with the evolving landscape of the industry**
* **Responding to shifting customer demands, encompassing comfort, appearance, cost-effectiveness, and sustainability**

**Burscheid (Germany), 18 September 2023** – Adient, a global leader in automotive seating, has presented its latest innovations around the IAA 2023.

The current automotive business landscape is marked by shifting industry dynamics, showcasing a strong desire for mobility, with an emphasis on digitalization, cost, and sustainable products. In line with this, Adient’s overall approach is characterized by responding to the need for more **sustainable material use**, while taking advantage of the potential that sustainable practices hold for streamlining processes.

Responding to the need for overall cost and **complexity reduction** in manufacturing, the *Pure Essential* seat is especially lightweight. Environmentally-conscious practices such as material separation and recycling, and design for disassembly are embedded into the manufacturing process from the development stage. The visionary seat consists of two materials only – green steel and recyclable polyester (PET).

New customer needs in terms of premium **comfort** are met with the *Autonomous Elegance* seat, specifically developed to fit Advanced Driver Assistance Systems **(ADAS).** State-of-the-art findings on ergonomics and human body kinematics have been incorporated following extensive occupant research. They are complemented by advanced comfort assets such as noise cancellation and advanced climate functions. “Our seat demonstrators provide solutions to our customers’ main concerns, and we are looking forward to continuing the strategic product dialogue with them, based on our new demonstrators” highlights David Herberg, Vice President Engineering Adient EMEA. Most features of the seat can already be offered for sourcing, such as the metal structure and seat kinematics (adjustment functions and mechanisms).

Considering optimized use of space as well as sustainability aspects, the automotive supplier has also given its *Smart Efficiency* seat an update: the seat features a slimmer **appearance** than its predecessor without compromising on comfort. This design does not only help save space, but also paves the way for new mobility concepts based on battery packaging in electric vehicles.

**The showcased products will be available for demonstration in customer roadshows as of December 2023**.

**About Adient:**

Adient (NYSE: ADNT) is a global leader in automotive seating. With 70,000+ employees in 30 countries, Adient operates 200 manufacturing/assembly plants worldwide. We produce and deliver automotive seating for all major OEMs. From complete seating systems to individual foam, trim and metal components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design to engineering and manufacturing — and into millions of vehicles every year.

For more information, visit [www.adient.com](http://www.adient.com).